

ADVERTISING MEDIA KIT

DUBAI, UAE

Inside the World of Ads

 +971 502003743

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<https://extreme-ae.com/>



HOARDINGS & WALL BANNER

Sheikh Zayed Road

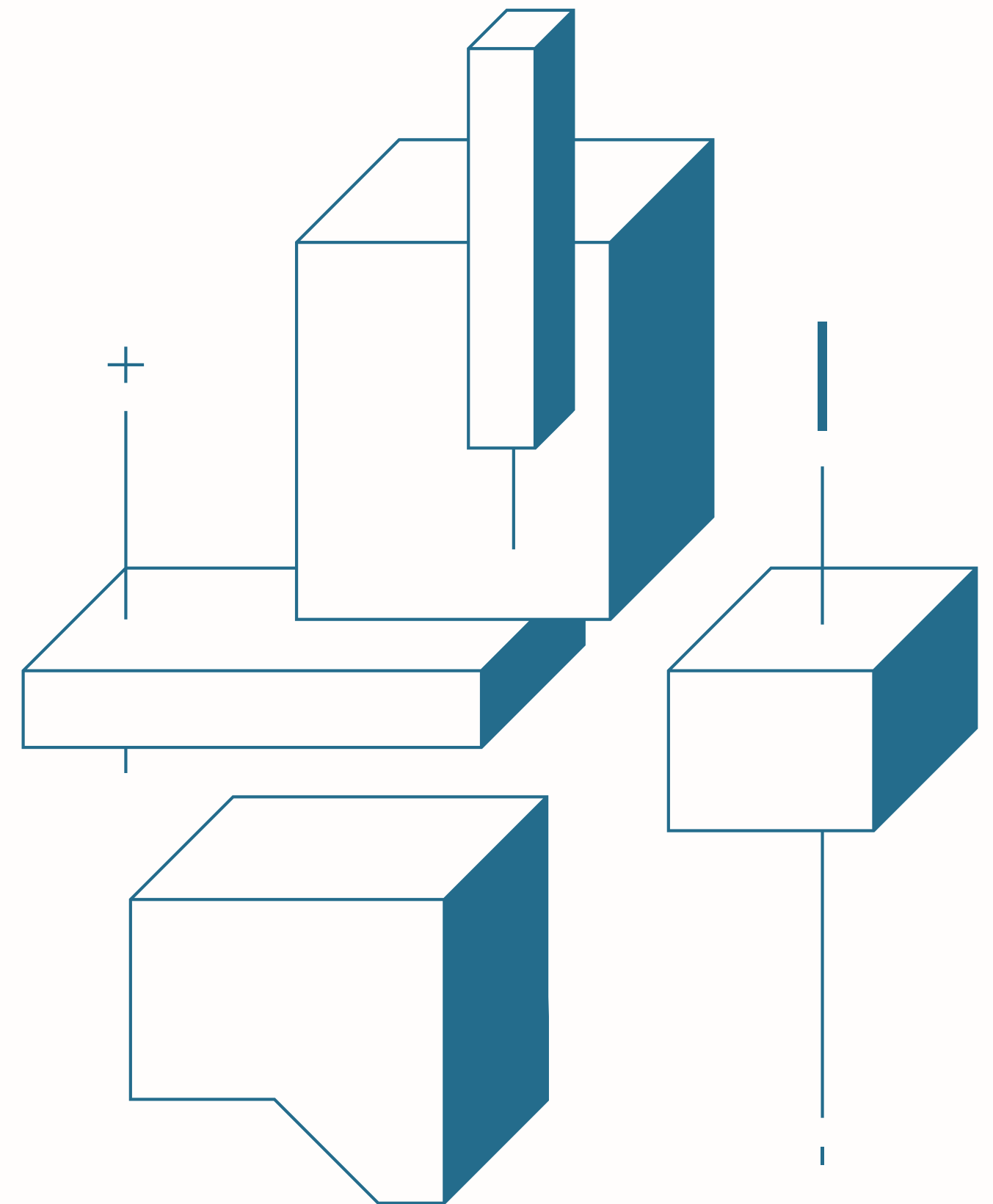


Dominate the SZR : The Gateway to Dubai & Abu Dhabi

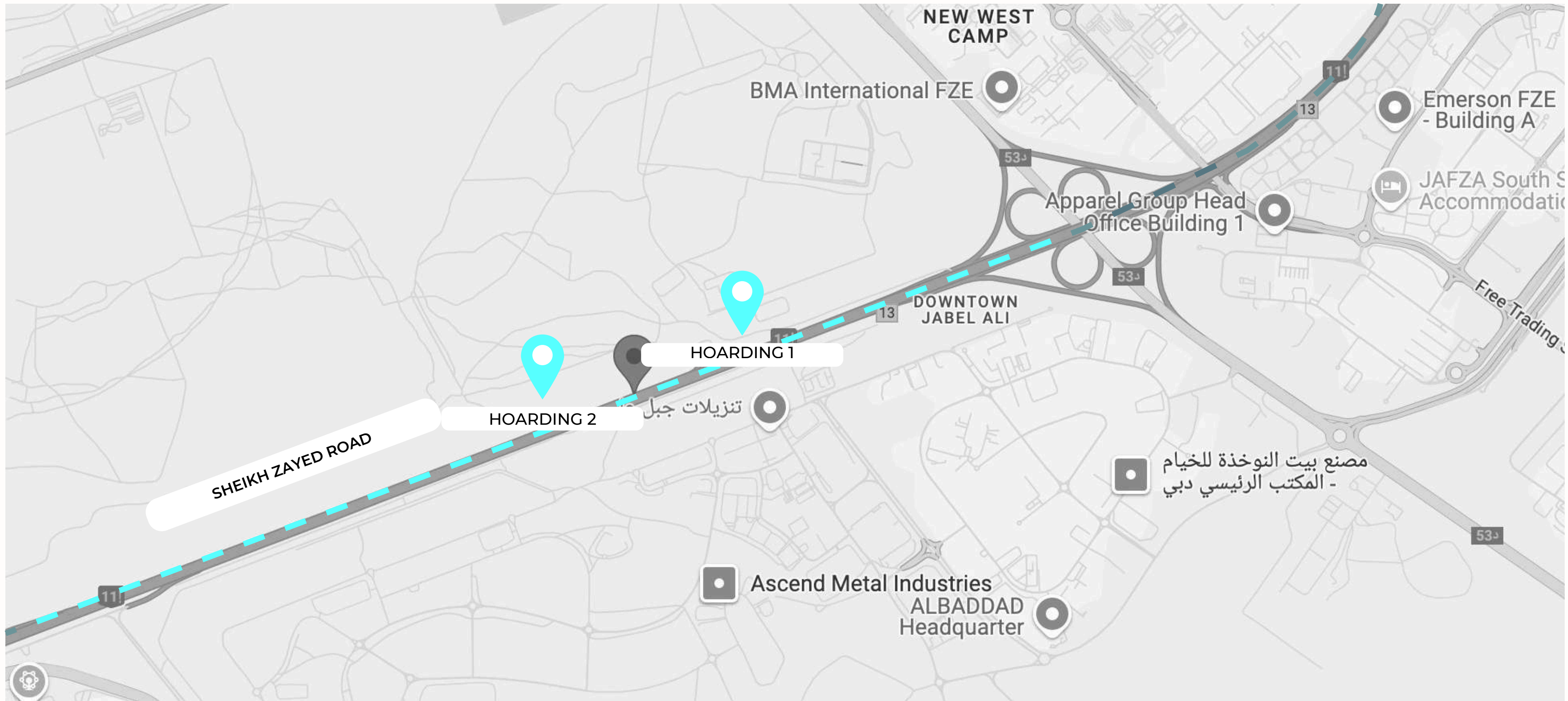
Massive Exposure: 450,000+ vehicles pass this location on average every day.

Extended Visibility: A long 800-meter viewing distance ensures your creative is seen and absorbed.

Guaranteed Prime Time: Your brand dominates the busiest commuter periods (8:00 AM - 11:00 AM and 4:00 PM - 8:00 PM), capturing the attention of professionals and residents during their daily travel.



HOARDINGS LOCATION - SHEIKH ZAYED ROAD



Characteristics of the Location and Area Coverage

Sheikh Zayed Road



Daily traffic flow: 450K vehicles on average



Gate to: Dubai Parks and Resorts



Traffic peak time: 8:00AM-11:00AM
| 4:00PM - 8:00PM



Billboard visibility: 800m Dubai to Abu Dhabi | Abu Dhabi to all other Emirates

Target Demographics

- Tourists & Families: This is the main "leisure corridor" for traffic heading to Dubai Parks and Resorts.
- Commuters & Professionals: You will reach a massive audience of daily commuters traveling between the key business hubs of Dubai, Jebel Ali, and Abu Dhabi.
- Residents: This location serves the fast-growing residential communities of Dubai South, Emaar South, and surrounding areas.

SHEIKH ZAYED ROAD - NEAR DUBAI PARKS AND RESORTS

Hoarding 1



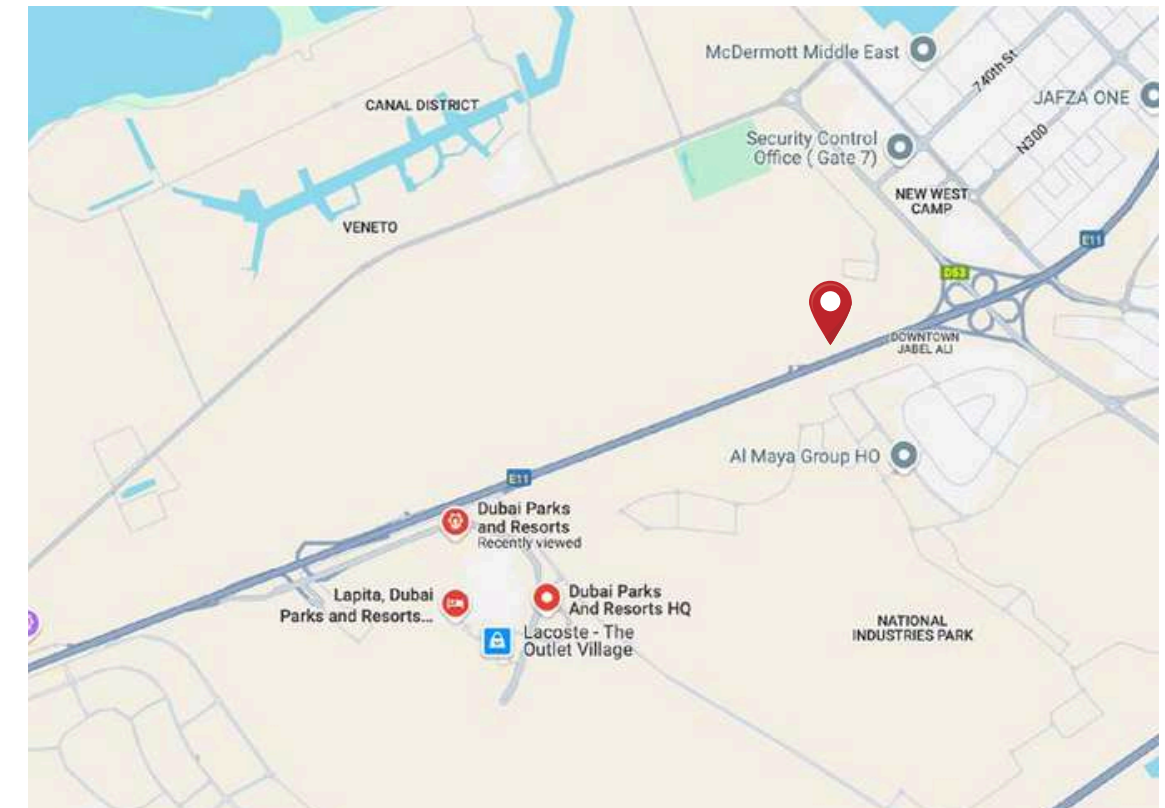
Type: Hoarding



Size: 50M x12M (1 Side)



Material: Front Lit



LOCATION

T2 DM
**800Km
RANGE**
POWER MEETS PURPOSE
JETOUR

T2 DM
**مدى
800 كم**
قوة ذات غاية

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T2 DM
**800Km
RANGE**
POWER MEETS PURPOSE
JETOUR

T2 DM
**مدى
800 كم**
قوة ذات غاية

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The billboard is a large, dark rectangular structure with a white border. It features a central image of a white SUV. The text is arranged in columns, with English on the left and Arabic on the right. The background of the billboard shows a landscape with a charging station icon.

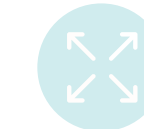


SHEIKH ZAYED ROAD - NEAR DUBAI PARKS AND RESORTS

Hoarding 2



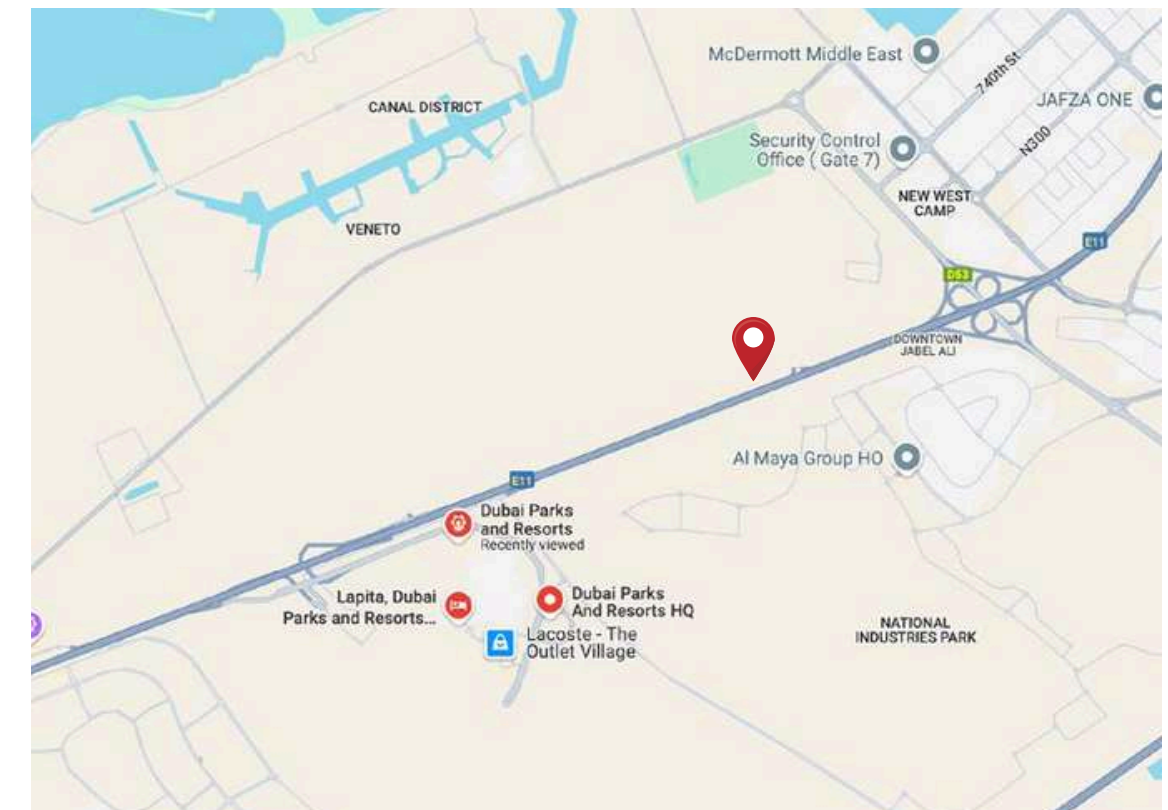
Type: Hoarding



Size: 50M x12M (1 Side)



Material: Front Lit



LOCATION

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شركة جيتور | مكتب بائع | ائتمان بائع | ائتمان بائع | ائتمان بائع



DIFC

Wall Banner



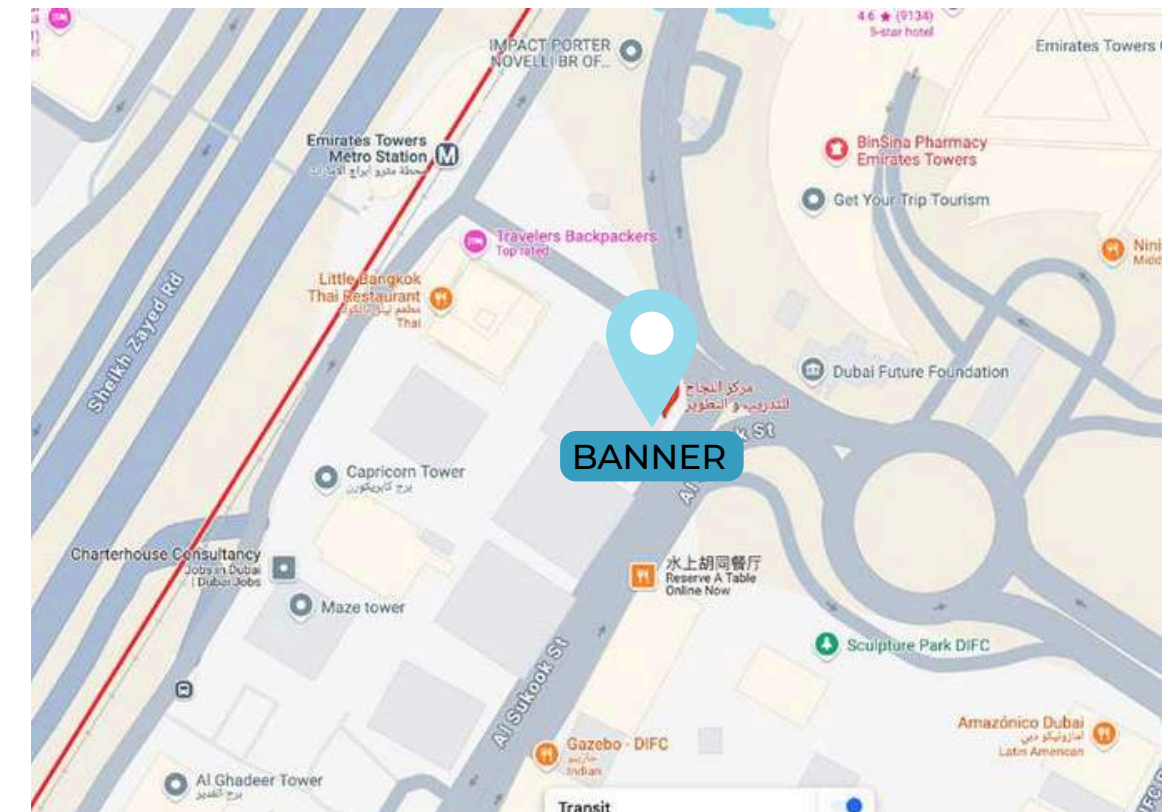
Type: Banner



Size: 33M x 22M



Material: Backlit



LOCATION

Thank you



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